

Grayslake Park District

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External Social Media Policy

Customer Use Policy

The Grayslake Park District engages customers through many digital outlets, including <u>www.glpd.com</u> and Facebook, and which may include Instagram, Twitter, YouTube, Google+, Foursquare, Pinterest and blogs. Communicating with the Grayslake Park District through social media further enables customers to contact us in a direct and meaningful way.

Please be aware that when engaging with the Grayslake Park District over social media, you are agreeing to the following:

Commenting on a Grayslake Park District Social Media Site or Blog

The Grayslake Park District shares information, images and video with the public through external social media websites. Comments made by the public to these sites are reviewed and, while comments will not be edited by Grayslake Park District personnel, a comment may be deleted if it violates the comment policy described here.

- Comments should be related to the posted topic for the Grayslake Park District's social media page, blog or post. Grayslake Park District social media accounts or blogs are not meant for comments that do not directly relate to the purpose or topic of the social media website or for service requests. For general comments or communications concerning the District, please visit <u>www.glpd.com</u> or call (847) 223-7529.
- You are subject to the Terms of Use of the host site. Information (photos, videos, etc.) you share with or post to official Grayslake Park District pages or blogs is also subject to the Terms of Service of the host site and may be used by the owners of the host site or the Grayslake Park District for their own purposes. For more information, consult the host website's Terms of Use.
- Grayslake Park District social media accounts or blogs are not open to comments promoting or opposing any person campaigning for election to a political office, or promotion or advertisement of a business or commercial transaction. The use of obscene, threatening or harassing language is prohibited.
- Personal attacks of any kind or offensive comments that target or disparage any specific person, group, ethnicity, race, age, or religious group, gender, sexual orientation or disability status are prohibited.
- Comments advocating illegal activity or posting of material that violates copyrights or trademarks of others are prohibited.
- This comment policy is subject to amendment or modification at any time.
- The Grayslake Park District, in its sole discretion, may remove any content at any time.

User-Created Content

Users are welcome to submit or post content, including photographs and videos, to an official Grayslake Park District site where the agency allows users to post content, the content meets the standards articulated in this Customer Use Policy and pertains to the subject of the social media site. Users may only post their own, original content. Reproduced or borrowed content that reasonably appears to violate third party rights will be deleted.

Approved by the Grayslake Community Park District Board of Commissioners on February 21, 2018.