



GRAYSLAKE COMMUNITY PARK DISTRICT SPONSORSHIP GUIDE



Dear Community Member,

In Grayslake, there's nothing more important than fostering community pride. At the Grayslake Community Park District, we are committed to serving the public with integrity and we are dedicated to providing year-round recreation services, preserving open space and making sure all residents have opportunities to stay fit, healthy and engaged. With numerous parks, trails, athletic fields, a Recreation Center, and a Golf Course, the Park District offers hundreds of programs and events that are fun for all ages!

In 2023, we are seeking sponsors to help support the many special events and recreational opportunities we host throughout the year. Your support helps ensure high-quality, vibrant, and memorable events, at little to no cost to the community. In return, your business increases visibility to thousands of local residents and has the chance to connect directly with customers at events.

As you plan your marketing and charitable giving budgets for the year ahead, please keep us in mind. I am happy to speak with you to discuss these opportunities, answer questions, or explore other ways your business can get involved with the Park District.

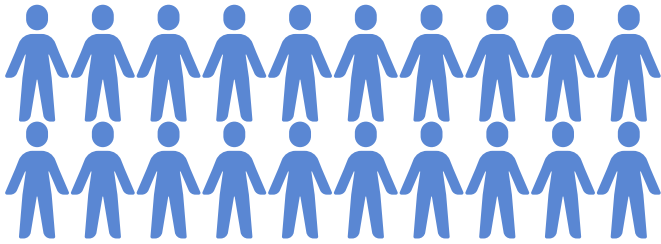
Sincerely,



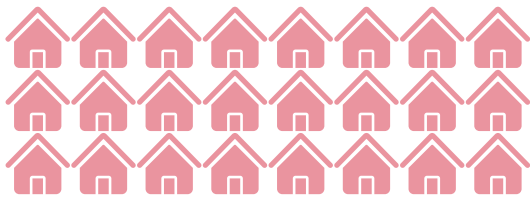
Paul Price
Marketing & Communications Specialist
Grayslake Community Park District
240 Commerce Drive, Grayslake, IL 60030
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VILLAGE OF GRAYSLAKE OVERVIEW

21,248 RESIDENTS



**7,686
HOUSEHOLDS**



**\$99,853
MEDIAN INCOME**

**96%
HIGH SCHOOL
GRADUATE OR HIGHER**



GRAYSLAKE PARK DISTRICT OVERVIEW

ESTABLISHED
1959

**+400
ACRES**

35
PARKS &
FACILITIES

MORE THAN
1500
PROGRAMS



6,600+
FOLLOWERS



1,200+
FOLLOWERS



20,000+
WEB VIEWS
PER MONTH



3,000+
PROGRAM
GUIDE VIEWS



2,000+
SUBSCRIBERS

GRAYSLAKE PARK DISTRICT OVERVIEW

30 
**ATHLETIC
FIELDS** 

6 **TENNIS &
PICKLEBALL
COURTS** 

 **24**
PLAYGROUNDS


GOLF COURSE

1 
**BASKETBALL
COURTS**


**SPLASH PAD
& BEACH**

 **15**
**PICNIC
SHELTERS**



SPECIAL EVENT OPPORTUNITIES

SPECIAL EVENTS:

Santa Visits at the Rec Center

Meet & Greet with Mr. & Mrs. Claus

Daddy/Daughter and Mother/Son Dance

Dinner, dancing, and memories

Easter Egg Hunt

Search for 2,000 candy-filled eggs

Fishing Derby

FREE fishing fun for the whole family

Summer Kickoff Dance

FREE beach party at Jones Island Park

Movie in the Park

FREE family-friendly movie under the stars

Performances in the Park

FREE summer children's performances (2-3)

Concert Under the Stars

FREE night of music in the park

Pumpkin Fest

Festive fall fun for all ages

Nifty Fifty Bingo

Snacks and games for active adults 55+

Family Bingo

Snacks and games for families of all ages

GO Grayslake Walks

Community exercise for all ages

PRESENTING SPONSOR

\$1,000

- Maximum exposure, visibility, and pre-event publicity
- Logo inclusion on **ALL** marketing materials
- Mentions on social media and website
- Recognition on flyers & posters
- Space for table/booth at event

CO-SPONSOR

\$250

- Recognition on flyers & posters
- Space for table/booth at event





TASTE OF GRAYSLAKE FAMILY PICNIC & FIREWORKS

About the Event

The Taste of Grayslake Family Picnic & Fireworks features live music, local food vendors, beer & wine, carnival rides, and more. The fun-filled day concludes with a spectacular fireworks display. Thousands of people spend the day enjoying Central Park with family and friends.

Target Audience: Families with kids of all ages & adults

Date: June 24, 2023

Time: 3-10pm

Location: Central Park | 250 Library Lane, Grayslake, IL



TASTE OF GRAYSLAKE FAMILY PICNIC & FIREWORKS

FIREWORKS SPONSOR - \$5,000

- Company name prominently displayed on all marketing materials as Title Sponsor
- Logo in Seasonal Program Guide
- Logo displayed on official event posters
- Social media tags and posts
- Recognition on website
- Recognition in press releases
- Business banner (provided by business) displayed on stage
- Space for table/booth at event
- 4 VIP parking passes
- 30 beer tickets

FIRECRACKER SPONSOR - \$2,500

- Company name prominently displayed on all marketing materials as Event Sponsor
- Logo in Seasonal Program Guide
- Logo displayed on official event posters
- Social media tags and posts
- Recognition on website
- Recognition in press releases
- Business banner (provided by business) displayed on stage
- Space for table/booth at event
- 4 VIP parking passes
- 15 beer tickets

BAND SPONSOR - \$2,000

- Logo in Seasonal Program Guide
- Logo displayed on official event posters
- Social media tags and posts
- Recognition on website
- Business banner (provided by business) displayed on stage
- Space for table/booth at event
- 2 VIP parking passes
- 10 beer tickets

BEER TENT SPONSOR - \$1,000

- Business name on alcohol wristbands
- Business banner (provided by business) displayed near beer tent
- Mentions on social media and website
- 1 VIP parking pass
- 5 beer tickets

GOLD SPONSOR - \$500

- Mentions on social media and website
- Space for table/booth at event
- 1 VIP parking pass

SILVER SPONSOR - \$250

- Mentions on social media and website
- Space for table/booth at event

BRONZE SPONSOR - \$100

- Space for table/booth at event



YOUTH SPORTS OPPORTUNITIES

ABOUT THE PROGRAMS:

The Grayslake Park District organizes several youth sports leagues throughout the year. On average, between 150–300 players participate in each sport.

As a Youth Sports League Sponsor, **your logo will be printed on the back of every shirt/jersey**, demonstrating that your business supports local youth activities.

Target Audience: Youth, parents, and families

Benefits:

- Business visibility on shirts/jerseys worn at practices and games, maximum exposure, visibility, mentions on social media and website.
- Maximum exposure, visibility, and pre-event publicity
- Logo inclusion on **ALL** marketing materials
- Mentions on social media and website
- Recognition on flyers & posters
- Space for table/booth at select games/tournaments

PRESENTING SPONSOR

\$2,000 per sport, per season

Youth Basketball

- Players: 2nd–8th grade
- Season: Winter

Little Soccer League

- Players: 4–7 yrs old
- Seasons: Spring & Fall

Volleyball

- Players: 3rd–8th grade
- Seasons: Spring & Fall

Girls Recreational Softball

- Players: 7–15 yrs old
- Season: Summer & Fall

T-Ball

- Players: 4–7 yrs old
- Season: Summer & Fall

Flag Football

- Players: 5–10 yrs old
- Season: Fall



GOLF COURSE OPPORTUNITIES

TOURNAMENTS **PRESENTING SPONSOR** **\$250 per tournament**

April 2023
Spring Two-Cups

June 2023
Spring Two-Cups

July 2023
Red, White & Blue

August 2023
Summer Medley

September 2023
Fall Two-Cups

October 2023
Two Person, One Ball, Alternate Shot

Benefits:

- Maximum exposure, visibility, and pre-event publicity
- Logo inclusion on ALL marketing materials
- Mentions on social media and website
- Recognition on flyers & posters
- Space for table/booth at each tournament

MILLENNIAL GOLF LEAGUE **PRESENTING SPONSOR** **\$1,000 per season**

May - September 2023
20+ weeks of golf geared towards roughly 30-40 Millennial golfers!

Benefits:

- Maximum exposure, visibility, and pre-event publicity
- Logo inclusion on ALL marketing materials
- Mentions on social media and website
- Recognition on flyers & posters
- Space for table/booth on selected league nights



GRAYSLAKE PARK DISTRICT SPONSORSHIP FORM



COMPANY INFORMATION

Company Name: _____

Address: _____

Contact Person/Title: _____

Email: _____ Phone: _____

Website: _____

Social media handle/username (if applicable): _____

Please circle your option(s) below:

Santa Visits at the Rec Center (Dec. 2023)	\$1,000	\$250					
Daddy Daughter Dance (Jan. 2024)	\$1,000	\$250					
Mother Son Dance (Feb. 2024)	\$1,000	\$250					
Annual Easter Egg Hunt (Mar./Apr. 2023)	\$1,000	\$250					
Grayslake Golf Tournaments (each)	\$250						
Millennial Golf League (May 2023)	\$1,000						
George Weinert Fishing Derby (Jun. 2023)	\$1,000	\$250					
Summer Kick Off Dance (Jun. 2023)	\$1,000	\$250					
Taste of Grayslake (Jun. 2023)	\$5,000	\$2,500	\$2,000	\$1,000	\$500	\$250	\$100
Children's Performances in the Park (2023)	\$1,000	\$250					
Concert Under the Stars (Summer 2023)	\$1,000	\$250					
Movie in the Park (Sept. 2023)	\$1,000	\$250					
Pumpkin Fest (Oct. 2023)	\$1,000	\$250					
Youth Sports Leagues (per sport, per season)	\$2,000						
Nifty Fifty Bingo (occurs monthly)	\$1,000	\$250					
Family Bingo	\$1,000	\$250					
Go Grayslake Walks	\$1,000	\$250					

PAYMENT INFORMATION

Please charge my: Visa Mastercard Discover AMEX \$ _____

Credit Card #: _____ - _____ - _____ - _____ Exp. Date: ____ / ____

Cardholder Name (please print): _____

Cardholder Signature: _____

Check \$ _____
(payable to the Grayslake Park District)

Cash \$ _____
(please do not mail cash)

Please send me an invoice

PLEASE EMAIL, MAIL, OR FAX FORMS TO:

Grayslake Park District, Attn: Paul Price, 240 Commerce Drive, Grayslake, IL 60030

Email: pprice@glpd.com Fax: (847) 223-6386