



# GRAYSLAKE COMMUNITY PARK DISTRICT 2026 SPONSORSHIP GUIDE



# THANK YOU TO OUR 2025 SPONSORS & COMMUNITY PARTNERS



The Weinert Family

Wayne's Pizza Third Lake

Dear Grayslake Community,

In Grayslake, there's nothing more important than fostering community pride. At the Grayslake Community Park District, we are committed to serving the public and providing year-round recreation services, preserving open space, and making sure all residents have opportunities to stay fit, healthy and involved. With over 25 parks, numerous trails, athletic fields, our Recreation Center, and a Golf Course, the Park District offers hundreds of programs and events that are fun for all ages!

**In 2026, we are seeking sponsors to help support the countless special events and recreational opportunities we host throughout the year.** Your support means a lot to us and has the power to create a positive change in our community. In return, your business increases visibility to thousands of local residents and has the chance to connect directly with customers at events.

We ask that you please keep us in mind as you plan your marketing and charitable giving budgets for the year ahead. I am more than happy to speak with you to discuss these opportunities, answer any questions, or explore other ways your business can get involved with the Park District.

Sincerely,



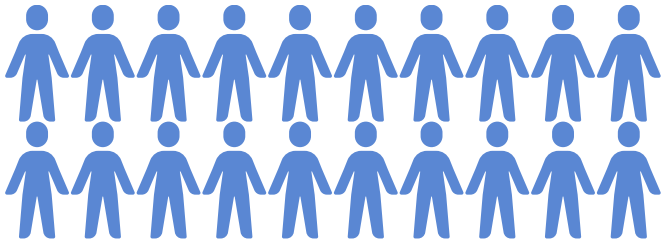
Lacey Polster  
Marketing & Communications Specialist  
Grayslake Community Park District  
240 Commerce Drive, Grayslake, IL 60030  
(847) 223-7529  
lpolster@glpd.com  
www.glpd.com

#### Sponsorship Disclaimer

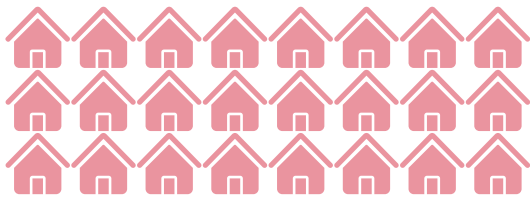
Some sponsorship options may only be available for one sponsor. We reserve the right to decline any sponsorship request. Sponsorships are reviewed to ensure alignment with our mission, values, and community standards. Submission of a sponsorship request does not guarantee acceptance, and we may refuse sponsorships that we determine are not a good fit for our programs, events, or organizational objectives. To protect participant privacy, the Grayslake Park District does not distribute attendee information to sponsors.

# VILLAGE OF GRAYSLAKE OVERVIEW

**21,248 RESIDENTS**



**7,939 HOUSEHOLDS**



**\$113,697 MEDIAN INCOME**

**96% HIGH SCHOOL GRADUATE OR HIGHER**



# GRAYSLAKE PARK DISTRICT OVERVIEW

ESTABLISHED  
**1959**

**+400  
ACRES**

**35**  
PARKS & FACILITIES

MORE THAN  
**1500**  
PROGRAMS



**8,800+**  
FOLLOWERS



**2,000+**  
FOLLOWERS



**18,800+**  
WEB VIEWS  
PER MONTH




**3,000+**  
PROGRAM  
GUIDE VIEWS



**3,600+**  
SUBSCRIBERS

# GRAYSLAKE PARK DISTRICT OVERVIEW

**30**   
**ATHLETIC  
FIELDS** 

**6** **TENNIS &  
PICKLEBALL  
COURTS** 

 **24**  
**PLAYGROUNDS**

  
**GOLF COURSE**

**10**   
**BASKETBALL  
COURTS**

  
**SPLASH PAD  
& BEACH**

 **15**  
**PICNIC  
SHELTERS**



# SPECIAL EVENT OPPORTUNITIES

## SPECIAL EVENTS

### **Daddy/Daughter Dance 2027**

Dinner, dancing, and memories

### **Mother/Son Dance 2027**

Dinner, dancing, and memories

### **Easter Egg Hunt 2026**

Search for 2,000 candy-filled eggs

### **NEW - Adult Easter Egg Hunt 2026**

FREE egg hunt for adults 21 & up

### **Fishing Derby 2026**

FREE fishing fun for the whole family

### **NEW - Cardboard Boat Regatta 2026**

Test your cardboard boat making skills

### **Summer Kickoff Dance 2026**

FREE beach party at Jones Island Park

### **Movie in the Park 2026**

FREE family-friendly movie under the stars

### **Grayslake Fall Fest 2026**

Festive fall fun for all ages

### **Santa at the Rec Center 2026**

Meet & greet with Mr. & Mrs. Claus



## PRESENTING SPONSOR

**\$1,000**

- Maximum exposure, visibility, and pre-event publicity
- Day of promotion
- Logo recognition on flyers, posts, website sliders, event sliders, and ALL marketing materials used for the event (except yard signs)
- Mentions on social media and website
- Space for table/booth at event

## CO-SPONSOR

**\$500**

- Logo recognition on flyers & posts
- Space for table/booth at event

## SUPPORTING SPONSOR

**\$250**

- Space for table/booth at event

Have any questions?  
Please email Lacey at  
[lpolster@glpd.com](mailto:lpolster@glpd.com)!



# SPECIAL EVENT OPPORTUNITIES

## SPECIAL EVENTS:

### Children's Performances in the Park

FREE summer children's performances  
(a series of 45-minute performances)

### Concerts in the Park

FREE night of music in the park  
(one-hour summer concerts)

### Community Band Concerts

FREE Community Band Concerts in Central Park  
(3-4 one-hour concerts)

### Nifty Fifty Bingo

Snacks and games for active adults 50+  
(third Wednesday of every month from 1-3pm)  
\*community sponsors only\*

### Family Bingo

Bingo fun for all ages  
(three 1.5-hour events)



## PRESENTING SPONSOR

**\$1,000**

- Maximum exposure, visibility, and pre-event publicity
- Day of promotion
- Logo recognition on flyers, posts, website sliders, event sliders, and ALL marketing materials used for the event (except yard signs)
- Mentions on social media and website
- Space for table/booth at event

## CO-SPONSOR

**\$500**

- Recognition on flyers & posts
- Space for table/booth at event

## COMMUNITY SPONSOR

**\$150 (each date of the event)**

- Space for table/booth at event





# TASTE OF GRAYSLAKE FAMILY PICNIC & FIREWORKS

## About the Event

The Taste of Grayslake Family Picnic & Fireworks features live music, local food vendors, beer & wine, carnival rides, and more. The fun-filled day concludes with a spectacular fireworks display. Thousands of people spend the day enjoying Central Park with family and friends.

**Target Audience:** Families with kids of all ages & adults

**Date:** June 27, 2026

**Time:** 3-10pm

**Location:** Central Park | 250 Library Lane, Grayslake, IL



# TASTE OF GRAYSLAKE FAMILY PICNIC & FIREWORKS

## **FIREWORKS SPONSOR - \$5,000**

- Company name prominently displayed on all marketing materials as Title Sponsor
- Logo in Seasonal Program Guide
- Logo displayed on official event posters
- Social media tags and posts
- Recognition on website
- Recognition in press releases
- Business banner (provided by business) displayed on stage
- Space for table/booth at event
- 4 VIP parking passes

## **FIRECRACKER SPONSOR - \$2,500**

- Company name prominently displayed on all marketing materials as Event Sponsor
- Logo in Seasonal Program Guide
- Logo displayed on official event posters
- Social media tags and posts
- Recognition on website
- Recognition in press releases
- Business banner (provided by business) displayed on stage
- Space for table/booth at event
- 2 VIP parking passes

## **BAND SPONSOR - \$2,000**

- Logo in Seasonal Program Guide
- Logo displayed on official event posters
- Social media tags and posts
- Recognition on website
- Business banner (provided by business) displayed on stage
- Space for table/booth at event
- 2 VIP parking passes

## **BEER TENT SPONSOR - \$1,200**

- Business name on alcohol wristbands
- Business banner (provided by business) displayed near beer tent
- Social media tags and posts
- Recognition on website
- 1 VIP parking pass

## **GOLD SPONSOR - \$1,000**

- Logo in Seasonal Program Guide
- Social media tags and posts
- Recognition on website
- Space for table/booth at event
- 1 VIP parking pass

## **SILVER SPONSOR - \$500**

- Social media tags and posts
- Recognition on website
- Space for table/booth at event

## **BRONZE SPONSOR - \$250**

- Social media tags and posts
- Recognition on website



# YOUTH SPORTS OPPORTUNITIES

## ABOUT THE PROGRAMS:

The Grayslake Park District organizes several youth sports leagues throughout the year. On average, between 150-300 players participate in each sport.

As a Youth Sports League Sponsor, **your logo will be printed on the back of every shirt/jersey**, demonstrating that your business supports local youth activities.

Target Audience: Youth, parents, and families

Benefits:

- Business visibility on shirts/jerseys worn at practices and games, maximum exposure, visibility, mentions on social media and website.
- Maximum exposure, visibility, and pre-event publicity
- Logo inclusion on **ALL** marketing materials
- Mentions on social media and website
- Recognition on flyers & posters
- Space for table/booth at select games/tournaments

## PRESENTING SPONSOR

**\$2,000 per sport, per season**

### Youth Basketball

- Players: 2nd-8th grade
- Season: Winter

### Little Soccer League

- Players: 4-7 yrs old
- Seasons: Spring & Fall

### Volleyball

- Players: 3rd-8th grade
- Seasons: Spring & Fall

### Girls Recreational Softball

- Players: 7-15 yrs old
- Season: Summer & Fall

### T-Ball

- Players: 4-7 yrs old
- Season: Summer & Fall



# GOLF COURSE OPPORTUNITIES

## 2026 TOURNAMENTS PRESENTING SPONSOR \$250 per tournament

### May 2026

One Person, Two Golfballs

### June 2026

Easy as 1,2,3

### July 2026

Red, White & Blue

### August 2026

Summer Medley

### September 2026

Fall Two-Cups

### October 2026

One Person, Two Golfballs

#### Benefits:

- Maximum exposure, visibility, and pre-event publicity
- Logo inclusion on **ALL** marketing materials
- Mentions on social media and website
- Recognition on flyers & posters
- Space for table/booth at each tournament

## MILLENNIAL GOLF LEAGUE PRESENTING SPONSOR \$1,000 per season

### May - September 2026

20+ weeks of golf geared towards Millennial aged golfers!

#### Benefits:

- Maximum exposure, visibility, and pre-event publicity
- Logo inclusion on ALL marketing materials
- Mentions on social media and website
- Recognition on flyers & posters
- Space for table/booth on selected league nights





# National Night Out

## About the Event

National Night Out is a community event that highlights police-community partnerships. For this event, we partner with the Village of Grayslake Police Department to bring the community together for some safe, fun in Central Park!

**Target Audience:** Families with kids of all ages & adults

**Date:** August 6, 2026

**Time:** 5:30-7:30pm

**Location:** Central Park | 250 Library Lane, Grayslake, IL



Interested in becoming a sponsor? We'd love to partner with you! Opportunities are available to sponsor activities such as face painting, bounce houses, hot dogs, and more. For details, please contact Lacey at [lpolster@lpsd.com](mailto:lpolster@lpsd.com)!

# GRAYSLAKE PARK DISTRICT SPONSORSHIP FORM



## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Social media handle/username (if applicable): \_\_\_\_\_

### Please circle your option(s) below:

Daddy Daughter Dance (Jan. 2027)	\$1,000	\$500	\$250					
Mother Son Dance (Feb. 2027)	\$1,000	\$500	\$250					
Annual Easter Egg Hunt (Mar./Apr. 2026)	\$1,000	\$500	\$250					
Adult Egg Hunt (Apr. 2026)	\$1,000	\$500	\$250					
Grayslake Golf Tournaments (each)	\$250	Tournament Name: _____						
Millennial Golf League (May 2026)	\$1,000							
George Weinert Fishing Derby (Jun. 2026)	\$1,000	\$500	\$250					
Summer Kick Off Dance (Jun. 2026)	\$1,000	\$500	\$250					
Taste of Grayslake (Jun. 2026)	\$5,000	\$2,500	\$2,000	\$1,200	\$1000	\$500	\$250	
Children's Performances in the Park (2026)	\$1,000	\$500	\$150					
Concerts in the Park (summer 2026)	\$1,000	\$500	\$150					
Community Band Concerts (summer 2026)	\$1,000	\$500	\$150					
Movie in the Park (Sept. 2026)	\$1,000	\$500	\$250					
Grayslake Fall Fest (Oct. 2026)	\$1,000	\$500	\$250					
Santa Visits at the Rec Center (Dec. 2026)	\$1,000	\$500	\$250					
Youth Sports Leagues (per sport, per season)	\$2,000	Sport and Season: _____						
Nifty Fifty Bingo (per month)	\$150	Month: _____						
Family Bingo	\$1,000	\$500	\$150					

## PAYMENT INFORMATION

Please charge my: Visa Mastercard Discover AMEX \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_

Cardholder Name (please print): \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Check \$ \_\_\_\_\_  
(payable to the Grayslake Park District)

Cash \$ \_\_\_\_\_  
(please do not mail cash)

Would you like a receipt?  
(please circle)

YES NO

### PLEASE EMAIL, MAIL, OR FAX FORMS TO:

Grayslake Park District, Attn: Lacey Polster, 240 Commerce Drive, Grayslake, IL 60030

Email: lpolster@glpd.com Phone: (847) 223- 7529 Fax: (847) 223-6386